

**Tourism Talk
July 2010**



By: Tanya Andrews, Executive Director



***note, as of today the Will Rogers Stampede volunteers will have their concession open and we do have a Boy Scout group that will sell beverages inside the park.**

Claremore Kids fishing Derby, also on Saturday, July 3rd
Claremore Lake Park will open at 6am; Derby starts at 8am and goes until 11am. The park will then close at noon to prepare for the Fireworks Celebration that evening.

The first 400 to register in the Fishing Derby will receive a free rod, reel, and tackle box. Age groups are 4-6, 7-9, and 10-12. The winners will be awarded for the Biggest and Smallest (in length), in each age division. There will also be drawings in each age group for 2 bicycles with helmets.

Call the Claremore Park & Recreation Department for more information on the Fishing Derby, at 918-342-2522. Information on the Fireworks Celebration can be found by calling Claremore City Hall at 918-341-8842.

Have a safe and happy Independence Day!

**The Convention & Visitors Bureau
2011 Board of Directors:**
Steve Gragert, Chair
Kris Byer, Vice-Chair
Hazel Ward, Treasurer
Bill Biard
Debby Blair
Ron Burrows
Linda Coons
Joe Kays
Joe McKerrow
Dale Peterson
Jason Schubert
Amanda Walker

We welcome two new Board Members:
Jeanie Heidlage, of Commissioner's Delozier's office;
And Jessica Putz, Cherokee Casino
Will Rogers Downs

The CCVB Board is made up of volunteers and we thank them for their commitment to tourism and the community!

**The Convention & Visitors Bureau presents the new
Claremore Visitors Guide!**

Plans are complete for a great collateral piece, Claremore's Visitors Guide, which will showcase Claremore and all of our wonderful attractions.

We chose RCP Printing of Claremore to develop & print the brochure...keeping the business local! We will be sharing information on how you can participate and promote your business, very soon. Ad sales will begin July 5th and we are pleased to say we kept the ad prices very reasonable, to ensure our partners in tourism are able to participate!

Please feel free to call me at 918-341-8688 or email me at cvb@claremore.org if you would like more information immediately!

July's Featured Events:

**3rd City of Claremore's Kids Fishing Derby & Fireworks Celebration;
Claremore Lake Park**

20th 5:30 pm Friends of the J.M. Davis Museum present a Treasure Hunt and annual Membership Drive. Light refreshments and lots of fun! Call the museum for more information, 918-341-5707.

24th Cherokee Casino Will Rogers Downs present Freestyle Cage Fighting Doors open at 6pm, fights start at 7pm. Tickets start at \$25 and are available at Will Rogers Downs and Claremore's LA Strength. Call Coralee Farley at 918-283-8808 for more information.

31-Aug. 1st Tri-State Regional Swim Meet, Claremore Super Recreation Center

Coming in August:

Claremore Main Street welcomes Oklahoma Main Street's annual conference, August 3-5.

Gatesway Balloon Festival, Cherokee Casino Will Rogers Downs, August 6-8

Will Rogers Annual Fly-In, August 15th

Claremore Dog Expo, featuring "Dock Dogs", August 28-29

As our Fiscal Year End, visitors to visitclaremore.org:

From July of 2009 to June 30, 2010 we have had 457,506 visits to our website. These numbers continue to increase as we develop more information & opportunities for our visitors and showcase them on the site!

More than 20,000 brochures have gone out through the Tourist Welcome Centers and the Fulfillment Program with Oklahoma Tourism and Recreation, this last year.

We want to get our partner's businesses in the hands of travelers!

If you are looking for a short "Staycation" stop by the Chamber office for a copy of the Oklahoma Travel Guide. There are some wonderful communities, attractions and events happening all over the state. You can find more information online at www.travelok.com, as well.

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www.facebook.com/VisitClaremore
Or on Twitter at
www.twitter.com/TanyaAndrews